



Lilian Wu | LilianWu.com
Journalist, Writer, Copywriter, Blogger



Lilian Wu is a professional writer from Singapore. She specialises in helping clients meet their writing needs in a wide variety of sectors, fields and target audience. She has extensive experience in writing diverse topics such as business, interior design, travel, event coverage, press releases, subcultures, profiles, parents, teenagers and children. She has also supported clients like COLDWEAR Singapore, Ministry of Chair, Vernicia Health Services and KidzGrow Online by producing professional web copy that appeal to their clientèle.

Lilian started the Aspiring Mangaka & Writers Club (AMWC) in 2008 as a tool for aspiring artists and writers because she is passionate about helping fellow creatives gain a confident yet professional edge. In 2011, she co-organised Comics Xchange 2011 that was held at Goodman Arts Centre (Singapore) with Association of Comic Artists Singapore & Story Kitchen - Singapore's first ever event for comics and manga creators (both professional and aspiring alike) to share their knowledge and experiences with one another. She blogs on Tourist Kitty as well, a travel blog where she shares my various travelling experiences.

On the fiction-writing end, she has two published e-novelettes (on Smashwords & Lulu.com respectively) and over 50 short stories in various magazines and a speculative fiction website known as Expanded Horizons.

To engage Lilian to write the talk or make your web copy sound more exciting, drop her a line at **[lilian\[at\]lilianwu.com](mailto:lilian[at]lilianwu.com)** or visit **lilianwu.com**.



Publications

- Wawa in Kids World (kids)
- Vita Edition (teenagers)
- Montage Edition (teenagers)
- Teenage (teenagers)
- Parents World (parents)
- Cross Roads (young adults)
- Exquisite (lifestyle)
- Point (business)
- Winning Point (Singapore Turf Club)
- Silver Kris (travel)
- Home and Style (interior design)
- Lookbox (interior design)
- Crossroads (young adults)

Clients

- COLDWEAR Singapore
- Ministry of Chair
- NSGI Group
- Vernicia Health Services
- KidzGrow Online
- Hotpot Culture Restaurant
- MENSA Singapore
- Tenable Services
- Redstone Communications
- E-Quill Media
- The Arena
- Stamford Education Centre

Other Work

- AMWC.wordpress.com
- TouristKitty.wordpress.com
- Haunted Persuasion (short story)
- Anis the Unchosen (e-novelette)
- Rainy Skies: Lull before Storm (e-novelette)



Testimonials

I have engaged Lilian Wu's freelance writing services for the past year for Ministry of Chair (an online retail store for bean bag chairs) and Home and Style (a website that offers the latest news on interior design trends, renovation ideas, architecture and real estate property news). She delivers professional work that more than meets my needs and often makes great suggestions on how to improve my content. Definitely a writer I enjoy working with on a long term basis!

- Samuel Ng, Co-founder of NSGI Group

Lilian contributed a column on Japanese pop culture to the 2009 season of Vita Edition, our magazine for students. As the editor managing Vita, I find her articles very well-written in two aspects:

- 1.They are well-researched, effectively presented and substantiated by a wide range of contacts.
- 2.Excellent flow, word usage and spelling/grammar consistency.

Lilian has also been very supportive in providing additional material, complete with permissions where necessary, and putting me directly in touch with useful contacts. I would personally be very happy to ask her to do another column for the next season of Vita.

- Mint Kang, Project Manager of Vita Edition